



# TONYA & BRAD CLEMENT

## *Lessons From The Summit*



Businesses are facing some of the most difficult times seen in years. The next 12 months will represent many unforeseen obstacles, just as climbers encounter in the mountains. Mountains are iconic symbols of achievement and success, and reaching the top of the highest and most challenging mountains on earth carries many analogies to success in business. Let's face it, every company has their own Everest to climb – their own pinnacle to strive for. For some organizations it may be simply finding a stable foundation to stake their tent, and for others it may be surviving the avalanche debris coming at them from every direction. Owners and Managers are asking themselves: How do we keep our employees both committed and inspired when they cannot always see the true summit? How do we ask our workforce to step on to the mountain and carry more weight with less support? Is my staff equipped with the right skills to adapt and flex to our ever changing and diverse environment?

Invite Tonya and Brad to speak at your organization's next event for a unique, refreshing and insightful presentation. Through their amazing stories, lessons and experiences from the worlds highest peaks - complete with dramatic photos and video - they will inspire your workforce to reach for the loftiest goals with both preparation and plans.

### Basic Tenets of Business/Life:

- Change is the only constant
- Fear stifles growth
- Clarity of vision drives behavior
- Reward comes in the midst of risk
- There is a tremendous difference between ordinary and "extra"ordinary
- Reinvest in your most important assets - the people around you

**Tonya Riggs Clement** is the 20<sup>th</sup> US woman to have climbed Mt. Everest, and the fifth of just nine American women to have reached the top of Everest by the treacherous North Ridge. She did not begin climbing until her 30's, however since discovering her passion for climbing she has advanced quickly, becoming a talented technical rock, ice and mountain climber. Tonya has led major expeditions around the globe, including locations such as Nepal, Africa and Peru. Tonya has been fortunate enough to combine her personal passion with her professional life as she is the Director of Sales for Stonewear Designs, a manufacturer of women's rock climbing and yoga apparel. Prior to her work at Stonewear Designs, Tonya spent over a decade teaching leadership development, team building and performance management to Fortune 500 companies.



Brad & Tonya on Everest's Summit

**Brad Clement** is a professional high altitude filmmaker and mountain guide. Brad is one of a rare few to have reached the top of Mt. Everest from both the North and South sides of the mountain. From first ascents in Patagonia to adventures on the famous "Seven Summit" peaks and beyond, Brad has traveled extensively to the high and wild mountains of the world; filming, photographing and managing expeditions. In the process, he has been successful in delivering precise, professional results while operating under pressure in complex and dangerous environments. Effective leadership, dynamic team building, execution of goals and inspiring people to achieve more than they ever thought possible are responsibilities Brad excels in while climbing the world's highest mountains.

Tonya and Brad were married after meeting and falling in love on the slopes of Mt. Everest. They continue to climb together around the world; and are the only husband and wife team from the United States actively pursuing the world's "8000 meter peaks" – the 14 tallest mountains on earth.

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### KEY THEMES

Synergy among teams, overcoming adversity, achieving goals, confronting fears and creating outstanding results amidst diversity are just some of the everyday tasks and responsibilities on expeditions to the great mountain ranges of the world. Tonya and Brad can custom tailor a program to help your organization gain insight into these and other topics - helping your group to define clarity in purpose while inspiring you to achieve your ultimate goals.



### CLIENT COMMENTS

*"Very motivational and very real. You had a wonderful connection with the audience. All of your ideas and strategies for climbing Mount Everest were applicable to our business."*

- Matt Plocher - Northwestern Mutual Financial Network

*"You gave us one of the most engaging presentations we've ever had on CenterStage. When can we book an encore visit?"*

- Al Wiman, Vice President for Public Understanding of Science - The St Louis Science Center

*"Your inspiration and real world experiences helped all of us in our learning to plan for success as well as finding the determination within to face the many challenges we face each day."*

- Mike Beaman, Founder and CEO - Quincy Resource Group



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